

RESUME

Name: **Dr. Ravi Sankar Pasupuleti**

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Education:

- **PhD in VIT AP University, Amaravathi, Guntur, Andhra Pradesh (2024).**
- **PGDHRM (2018)**, PNC & KR College, Narasaraopeta.
- **B.Ed. (Mathematics) (2010)**, L.N College of Education, Narasaraopet.
- **M.B.A (2009)**, Acharya Nagarjuna University (Campus) College, Nambur.
- **B. Sc (2007)**, N.B.T & N.V.C College, Narasaraopet.
- **Intermediate (MPC)** in S.S&N College, Narasaraopeta.
- **S.S.C** in Z.P. High school, Sankara Bharathipuram, Lingamguntla, Narasaraopet.

Teaching Experience: (11 Years)

- Working as Assistant Professor in the Department Applied Science & Humanities in Tirumala Engineering College, Jonnalagadda from 11th September, 2024.
- Worked as **HOD** of MBA in A.M Reddy Memorial College of Engineering & Technology, Petllurivaripalem, Narasaraopeta from August 2022 to 17th August 2024.
- Worked as **Head of the Department** of **M.B.A** in A.M Reddy Memorial College of Engineering & Technology, Petllurivaripalem, Narasaraopeta from June 2016 to June 2019.
- Worked as *Asst. Professor*, Department of MBA in Narasaraopeta Engineering. College, Narasaraopeta from 6th January 2014 to May 2016.
- Worked as a *Asst. Professor* in A.M Reddy Memorial College of Engineering & Technology Petllurivaripalem, Narasaraopeta from Aug 2010 to Dec 2013.

Research & Publication Work:

Publication Details:

1. Pasupuleti, R. S., & Thiyyagura, D. (2024). An empirical evidence on the continuance and recommendation intention of ChatGPT among higher education students in India: An extended technology continuance theory. *Education and Information Technologies*. <https://doi.org/10.1007/s10639-024-12573-7> (**SCOPUS,Q1**), (**WoS**) (**SSCI**)
2. Tummalapenta, S. R., Pasupuleti, R. S., Chebolu, R. M., Banala, T. V., & Thiyyagura, D. (2024). Factors driving ChatGPT continuance intention among higher education students: Integrating motivation, social dynamics, and technology adoption. *Journal of Computers in Education*. <https://doi.org/10.1007/s40692-024-00343-w> (**SCOPUS,Q1**), (**WoS**) (**SSCI**)
3. Pasupuleti, R. S., & Seshadri, U. (2022). An empirical exploration of the continuance intention of m-shopping app users through the lens of smart experience co-creation. *International Journal of Business Excellence*. 1(1), 1. <https://doi.org/10.1504/IJBEX.2023.10055330> (**SCOPUS**), (**Upcoming**).
4. Pasupuleti, R. S., Jeyavelu, S., & Seshadri, U. (2021). Understanding Mobile Grocery Shopping Continuance Intention: Covid-19 and Beyond. *IUP Journal of Marketing Management*, 20(4). (**UGC**).
5. Pasupuleti, R. S., & Seshadri, U. (2022). Perceived Risk, Social Influence and The Consumers' Intention To Adopt Mobile Shopping Amid Covid-19 In India: An Empirical Investigation . *Journal of management and entrepreneurship*, Vol. 16, No.3 (II). (**UGC**)
6. Pasupuleti, R. S., & Seshadri, U. (2023). Subdimensions of Smart Servicescape: Empirical Evidence Using Confirmatory Factor Analysis. *IUP Journal of Marketing Management*, 22(2). (**UGC**).
7. Pasupuleti, R. S., & Seshadri, U. (2022). Perceived Risk, Social Influence and the Consumers' Intention to adopt Mobile Shopping Amid COVID-19 in India: An Empirical Investigation. *Journal of Entrepreneurship & Management*. 16 (3(II)). 159-171.
8. Pasupuleti, R. S., Thiyyagura, D., & Bommisatti, J. K. N. (2019). From Desire to Decision: A Holistic View of Impulse Buying Dynamics in Retail. *International Journal of Marketing Management*, 7(3), 1-8.

9. Pasupuleti, R. S. (2019). Beyond Trends: Exploring the Complexities of Impulsive Buying through SO-R Framework. *International Journal of HRM and Organizational Behavior*, 7(3), 1-11.
10. Thiyyagura, D., Pasupuleti, R. S., & Suragani, A. (2020). Exploring Work-Life Balance: Issues and Resolutions. *International Journal of Marketing Management*, 8(4), 24-31.
11. Pasupuleti, R. S., & Thiyyagura, D. (2024). Charting the Course of OTT: A Bibliometric Perspective on Evolution and Impact. *JIM QUEST Journal of Management*, 20(1), 82-92.
12. Pasupuleti, R. S (2015). **INNOVATIONS IN E- BANKING (A comparative study between public sector and private sector banks). GEC's International journal of Innovation Technology And Management. 1(1). 118-128. ISSN 2394-594X.**
13. Pasupuleti, R. S (2015). **"A Macro perspective on Issues of Women Entrepreneurship in India ". MALLA REDDY JOURNAL OF MANAGEMENT. 1(1). 78-85. ISBN978 93 83038037.**

Papers Selected for Publication

1. A Springer Conference paper selected for publication with **SCOPUS** indexing titled **"Tracing the Arc: A Bibliometric Overview of Artificial Intelligence's Ethical Implications over a Decade.**
2. A Springer Conference paper selected for publication with **SCOPUS** indexing, titled **"Artificial Intelligence in the Pocket: Factors Influencing Generation Z's Intention to Use AI-Powered Mobile Banking Applications"**
3. A Springer Conference paper selected for publication with **SCOPUS** indexing titled **Measuring the Role of Trust and Information Quality on Intention to Use AI Chatbots in Mobile Shopping: A Structured Equation Modeling Approach.**
4. A Conference paper titled **"Empirical Evidence on the Impact of Trust on the Continuance Intention of Mobile Banking: An Extended Technology Continuance Theory"** selected for publication in **The IUP Journal of Accounting Research and Audit Practices** and will be published in upcoming special issue (UGC and ABDC-C)

Manuscripts Under Review

1. A Manuscript is under review with the title “Deep Fake Forensics in the era of Artificial Intelligence: A Bibliometric Visualization and Future Research Agenda” in Multimedia Tools and Applications (**SCOPUS, Q1; SCIE, UGC**).
2. A Manuscript is under review with the title “The Evolving Landscape of Women in Corporate Governance: A Bibliometric Review and Future Research Agenda” **International Journal of Disclosure and Governance (SCOPUS, Q2; ABDC-B, UGC)**.
3. A Manuscript is under review with the titled “Empirical Evidence on the Continuance Intention of Artificial Intelligence Driven Mobile Banking Applications: A Structured Equation Modeling Approach” in IUP Journal of Marketing Management. (**UGC**)

Working Papers

1. Writing a manuscript with the theme of “**AI impact on HRM Practices**” in collaboration with Vignan University, Guntur.
2. Writing a paper with the theme of Nudge-Marketing in collaboration with SIBM-Pune.

Reviewer Services

1. Worked as reviewer for the **Journal of Computers in Education (SCOPUS, Q1, WoS)**
2. Worked as reviewer for the **Journal of Infrastructure, Policy and Development (SCOPUS, Q2, WoS)**

Achievements:

Received **Best Research Paper** award for the paper titled “Artificial Intelligence in the Pocket: Factors Influencing Generation Z's Intention to Use AI-Powered Mobile Banking Applications” in the international conference titled “The Impact of AI Driven Decision Making and Agile Management Practices for Sustainable Development (ICADMS2024)” organized by Acharya Institute of Graduate studies, Bangalore.

Seminars / Conferences / Workshop:

National:

1. Presented a paper on *"The role of Knowledge Management in modern ERA"* a paper titled *"Measuring the Role of Knowledge Management in the Commercial banks"*, Guntur, AP. A National seminar sponsored by AICTE, New Delhi organized by Department of Business Administration, Sri Vasavi Engineering College, Thadepalligudam, AP, held on 27th-28th December 2014.
2. Presented a paper on *"Two Decades of Economic Reforms in India-Problems and perspectives"* a paper titled *"Impact of Economic Reforms on Insurance Sector in India: Challenges and Opportunities"*. A National Seminar sponsored by UGC, New Delhi organized by Department of Commerce, J.M.J College for Women (Autonomous), Tenali, A.P, held on 10th-11th September 2014.
3. Presented a paper on *"Emerging Trends in Insurance Sector in India"* a paper titled A Study on *"The Role of IRDA- A Catalyst in Indian Insurance Sector"*. A National Seminar sponsored by UGC, New Delhi, organized by Department of Commerce and Business Administration, Acharya Nagarjuna University, Ongolu Campus, Ongolu, A.P, held on 19th and 20th December, 2014.
4. Presented a paper on *"Good Corporate Governance in India and Challenges"* a paper titled A Study on *"The basic Aspects and Evolution of Corporate Social Responsibility in India"*. A National Seminar sponsored by UGC, New Delhi, organized by Department of Commerce, Sri Durga Malleswara Siddhartha Mahila Kalasala, Vijayawada, A.P, held on 3rd and 4th February, 2015.
5. Presented a paper on *"Core Human Values and Professional Ethics"* a paper titled A Study on *"The Impact of Core Human Values and Cultural Transformation on Ethical Decision Making"*. A National Seminar sponsored by UGC, New Delhi, organized by Department of Education, St. Joseph's College of Education For Women (Autonomous), Guntur, A.P, held on 19th and 20th February, 2015.
6. Presented a Paper on *"Rural Marketing and Rural Consumerism- Road map towards Sustainable Rural India"* a paper titled *"Promoting Agribusiness Marketing Channels in"*

India” Sponsored by Andhra Pradesh State Council of Higher Education(APSCHE), ORGANISED by Department of Management Studies, TJPS College, Guntur, AP 24th and 25th April

7. UGC sponsored two day national seminar on **“Indian Rural Economy and Employment, Importance and Challenges”**A paper titled A Study on **“A Micro Perspective of Development SCHEMES to Uplift Rural India”**.On 23rdand 24thFebruary 2015 organized by Dept. of Commerce, Government Degree College, Razole, East Godavari District, A.P.
8. Presented a paper on “Innovative trends & Global advancements in technology, industry, banking & Finance” a paper titled A Micro Perspective on “Goods and Services tax bill and its impacts”. A National Seminar sponsored by UGC, New Delhi, organized by Department of commerce, P.R. Government College, Kakinada, A.P, held on 23rd and 24th September, 2016.

International

1. Participated in an International conference on **“Emerging Strategies for Business Advancements”** A paper titled on **“A Macro perspective on Issues of Women Entrepreneurship in India”** .On July 3rd and 4th 2015 organized by Department of Management studies, MALLA REDDY ENGINEERING COLLEGE FOR WOMEN, HYDERABAD, TELANGANA, INDIA.
2. Participated in an International conference on a paper titled on **“Youth Attention Towards Political Steering”**. On SEPTEMBER 6TH2015 organized by INDO GLOBAL CHAMBER OF COMMERCE, INDUSTRIES AND AGRICULTURE, Tilak Road, Pune-411040. INDIA.
3. Participated in an International conference on **“Contemporary Management Practices”** A paper titled on**“A Study On Motorvehicle Insurance In India”**. On 23rdSeptember 2015 organized by Department of Management studies,VIVEKANANDA INSTITUTE OF MANAGEMENT STUDIES, Coimbatore, Tamil Nadu, India.

National:

1. A National seminar sponsored by AICTE, New Delhi organized by Department of Business Administration, Sri Vasavi Engineering College, Thadepalligudam, AP, on *"The role of Knowledge Management in modern ERA"* held on 27th-28th December, 2013, (page no 217 to 223, ISBN: 978-93-82163-91-6)
2. A National seminar sponsored by UGC, New Delhi organized by Department of Commerce, J.M.J College for Women(Autonomous), Tenali, AP, on *"Two Decades of Economic Reforms in India-Problems and perspectives"* held on 10th-11th September 2014.(page no 93 to 98, ISBN: 978-93-82163-51-0)
3. A National seminar sponsored by UGC, New Delhi organized by Department of Commerce, Sri Durga Malleswara Siddhartha Mahila Kalasala, Vijayawada, AP. on *"Good Corporate Governance in India and Challenges"* held on 3rd and 4th February (page no 425 to 433, ISBN: 978-2-12-345680-3)
4. A Paper published on *"Promoting Agribusiness Marketing Channels in India"* held by Department of Management Studies, TJPS College, Guntur, AP 24th and 25th April (page no 112 to 117 ISBN:978-93-85100-18-5)
5. A paper published on on *"A MACRO PERCEPECTIVE OF DEVELOPMENT SCHEMES TO UPLIFT RURAL INDIA organized by Dept. of Commerce, Government Degree College, Razole, East Godavari District, A.P On 23rd and 24th February 2015* (page no 66 to 74 ISBN:978-93-85100-24-6).
6. A paper published A Micro Perspective on "Goods and Services tax bill and its impacts" held by Department of commerce, P.R. Government College, Kakinada, A.P, held on 23rd and 24th September, 2016.(Page No 211 to 217)

International

1. A paper published on **INNOVATIONS IN E- BANKING** (A comparative study between public sector and private sector banks)in **GEC's International journal of Innovation Technology And Management** in the year 2015, volume – 1, Issue – 1 with **ISSN 2394-594X(page no from 118 to 128)**.

2. A paper published on “*A Macro perspective on Issues of Women Entrepreneurship in India*” in **MALLA REDDY JOURNAL OF MANAGEMENT** in the year 2015, volume – 1, Issue – 1 with **ISBN978 93 83038037(page no 78 to 85)**.
3. A paper published on “*A Study on Motor vehicle Insurance In India*”. In Vivekananda Institute of Management Studies, Coimbatore, Tamil Nadu in the year **2015** with ISBN 978-1-943844-53-1(Page No 651 to 661).
4. A paper published on “*Youth Attention towards Political Steering*”. On **SEPTEMBER 6TH2015** organized by INDO GLOBAL CHAMBER OF COMMERCE, INDUSTRIES AND AGRICULTURE , Tilak Road, Pune-411040. INDIA. With ISSN 2249-7463(Page no 34 to 38)

PERSONAL PROFILE:

Name : Ravi Sankar Pasupuleti

Father's Name : Shri .P. Krishna

Occupation : Farmer

Date of Birth : 05th May, 1988

Marital Status : Married.

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Lingamguntla Agraharam,
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(Dr. Ravi Sankar Pasupuleti)